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We claim:

- 1 In a television system in which at least program title information for programs which are to be transmitted in the future is transmitted in advance to form a channel guide list,
5 apparatus comprising:
memory means for storing data representing said channel guide list and for storing user-entered data;
data entry means for entering said user-entered data;
control means for performing a search of said channel
10 guide listing for a match to specific user-entered information;
on-screen display means for displaying text or graphics under control of said control means; and
means for selecting a television program for viewing;
upon successful conclusion of said search, said control
15 means schedules a selection of said television program, or controls said on-screen display means to notify said user of an availability of said television program.
- 20 2. The apparatus of claim 1 wherein, when television program-descriptive text accompanies said channel guide list, said control means performs a search of said television program-descriptive text for a particular text string which may relate to title, star, director, or context of said television program.
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3. The apparatus of claim 2 wherein, in response to user-entered data said control means controls said on-screen display means to display a list of user-entered search criteria, and user-
30 entered instructions for execution after successful completion of each search.

4. The apparatus of claim 3 wherein, said on-screen user-entered instructions for execution after successful completion of each search include instructions to record said television program and instructions to notify the user of an availability of said television program.
- 10 5. The apparatus of claim 1 wherein, said control means notifies said user of said availability of said television program by modifying a portion of channel guide display relating to said program.
- 15 6. The apparatus of claim 1 further including a remote control unit wherein, said user-entered data is entered by means of a screen displayed keyboard operated by selecting keys of said keyboard via cursor commands transmitted by said remote control unit.
- 20 7. The apparatus of claim 1 wherein, said user-entered search criteria form logically-ORed search terms.
- 25 8. The apparatus of claim 1 wherein, said user-entered search criteria form logically-ANDed search terms.

9. The apparatus of claim 1 wherein, said user-entered search criteria form logical compound statements employing logic operators, such as AND, OR, NOT, or XOR to logically-connect search terms.

10. In a system in which at least program title information for television programs which are to be transmitted in the future is transmitted to form a channel guide list, apparatus comprising:

15 memory means for storing data representing said channel guide list and for storing user-entered data;
 data entry means for entering said user-entered data;
 control means for performing a search of said channel guide listing for a match to specific user-entered information;
 on-screen display means for displaying text under control of said control means; and
20 upon successful conclusion of said search, said control means controls said on-screen display means to notify said user of an availability of said television program.

25 11. In a television system in which at least program title information for programs which are to be transmitted in the future is transmitted in advance to form a channel guide list, a television program searching method, comprising the steps of:

30 storing in a memory means data representing said channel guide list and storing user-entered data;
 entering said user-entered data via a data entry means;
 performing a search of said channel guide listing for a match to specific user-entered information; and

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upon successful conclusion of said search, scheduling a selection of said television program, or notifying said user of an availability of said television program.

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12. The method of claim 10 wherein, when television program-descriptive text accompanies said channel guide list, including the further step of:

10 performing a search of said television program-
descriptive text for a particular text string which may relate to title, star, director, or context of said television program.

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